



## **2010 DENVER INTERNATIONAL WINE COMPETITION**

June 2010

**RE: 2010 Wine Label Competition- Denver International Wine Competition**

Dear Wine Producer/Supplier,

Wine label design is a very important ingredient of wine sales and marketing. It has been proven that a great design can have a major impact on sales. Graphics, color schemes, font styles and font sizes are combined to create an attractive label.

The Denver International Wine Competition will assemble a panel of nationally recognized professional graphic designers, art directors and wine retailers to select the best wine label designs from the competition.

Medals will be awarded for Double Gold, Gold, Silver and Bronze awards.

***Award categories include:***

- Best Label design
- Best Label Series
- Most Original Design

Here is your chance to test your label designs with our panel of professional judges. Please complete the attached entry form and follow the submittal guidelines to enter. Please note that this category is judged separately from the DIWC wine competition. You must enter one bottle per label entry.

**Media Coverage & Award Medals**

All medal winning wine labels will receive valuable media coverage in Wine Country International magazine as well as the competition website! All winners receive a handsome Denver International Wine Competition medal.

Thank you for your support and participation!

Very truly yours,

Christopher J. Davies

Darcy R. Davies

Co-Chairs

Denver International Wine Competition

**Tel. 303 664-5700 Fax 303 648-4199**  
**[www.Denverwinecomp.com](http://www.Denverwinecomp.com)**



## 2010 DENVER INTERNATIONAL WINE COMPETITION

# OFFICIAL WINE LABEL ENTRY FORM

Winery		
Main contact		
Address	Telephone	
Address 2	Fax	
City	Website URL	
State	Zip Code	Contact Email

### WINE LABEL COMPETITION- DEADLINE Sept. 1, 2010

Brand or Winery	Vintage	Varietal/ Blend	Special Designations



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### 2010 DIWC WINE LABEL COMPETITION

- You may submit individual labels or a label series (max 5 in a series).
- \*SINGLE LABEL FEE is \$50 per individual wine entered.
- SERIES SUBMITAL FEE is \$75 (up to 8 bottles in series permitted)
- All submittals **require that you ship one bottle of each wine with label adhered**, include one copy of your entry form.
- If you are entering a series of 3 labels, **you must send all** three bottles with labels adhered. This label competition is judged separately from the wine competition, you must submit this form and one bottle of wine with each label entry.

#### Wines entered into Wine Label Competition

\_\_\_\_ Quantity of individual wines x \$50      \$ \_\_\_\_\_  
 \_\_\_\_ Quantity of wine series x \$75      \$ \_\_\_\_\_

**Total Fee Amount:** \$ \_\_\_\_\_  *FEE ENCLOSED*  *FEE MAILED*

Please enclose your payment with a copy of this form in your wine shipment.  
 Or if you prefer, mail your payment with this completed form to:  
**Wine Country Network, Inc, PO BOX 6023, Broomfield, CO 80021 USA**

#### WHERE TO SHIP YOUR WINE LABEL ENTREES:

Please ship 1-bottle of wine per entry to:

Tyler Augustine- DIWC  
 Wine Country Network, Inc  
 2356 Dogwood Drive,  
 Erie, CO 80516  
 Tel. 303 664-5700

**Late Entry Deadline:** Wines must be received by Sept. 1, 2010

Note: Please include a copy of your completed entry form together with your wine shipment.

X \_\_\_\_\_ Date \_\_\_\_\_  
 Applicant Signature

     ***We are interested in receiving exhibitor information for the 2010 Denver International Wine Festival "Grand Tasting" on November 5, 2010.***