



2010 DENVER INTERNATIONAL WINE COMPETITION

January 2010

RE: 2010 Wine Label Competition- Denver International Wine Competition

Dear Wine Producer/Supplier,

Wine label design is a very important ingredient of wine sales and marketing. It has been proven that a great design can have a major impact on sales. Graphics, color schemes, font styles and font sizes are combined to create an attractive label.

The Denver International Wine Competition will assemble a panel of nationally recognized professional graphic designers, art directors and wine retailers to select the best wine label designs from the competition.

Medals will be awarded for Double Gold, Gold, Silver and Bronze awards.

Award categories include:

- Best Label design
- Best Label Series
- Most Original Design

Here is your chance to test your label designs with our panel of professional judges. Please complete the attached entry form and follow the submittal guidelines to enter. Please note that this category is judged separately from the DIWC wine competition. You must enter one bottle per label entry.

Media Coverage & Award Medals

All medal winning wine labels will receive valuable media coverage in Wine Country International magazine as well as the competition website! All winners receive a handsome Denver International Wine Competition medal.

Thank you for your support and participation!

Very truly yours,

Christopher J. Davies

Darcy R. Davies

Co-Chairs

Denver International Wine Competition

Tel. 303 664-5700 Fax 303 648-4199
www.Denverwinecomp.com



2010 DENVER INTERNATIONAL WINE COMPETITION

OFFICIAL WINE LABEL ENTRY FORM

_____		_____
Winery		
_____		_____
Main contact		
_____		_____
Address		Telephone
_____		_____
Address 2		Fax
_____		_____
City		Website URL
_____		_____
State	Zip Code	Contact Email

WINE LABEL COMPETITION- DEADLINE Sept 1, 2010

Brand or Winery	Vintage	Varietal/ Blend	Special Designations



2010 DENVER INTERNATIONAL WINE COMPETITION

2010 DIWC WINE LABEL COMPETITION

- You may submit individual labels or a label series (max 5 in a series).
- *SINGLE LABEL FEE is \$50 per individual wine entered.
- SERIES SUBMITAL FEE is \$75 (up to 8 bottles in series permitted)
- All submittals **require that you ship one bottle of each wine with label adhered**, include one copy of your entry form.
- If you are entering a series of 3 labels, **you must send all** three bottles with labels adhered. This label competition is judged separately from the wine competition, you must submit this form and one bottle of wine with each label entry.

Wines entered into Wine Label Competition

____ Quantity of individual wines x \$50 \$ _____
 ____ Quantity of wine series x \$75 \$ _____

Total Fee Amount: \$ _____ FEE ENCLOSED FEE MAILED

Please enclose your payment with a copy of this form in your wine shipment.
 Or if you prefer, mail your payment with this completed form to:
Wine Country Network, Inc, PO BOX 6023, Broomfield, CO 80021 USA

WHERE TO SHIP YOUR WINE LABEL ENTREES:

Please ship 1-bottle of wine per entry to:

Tyler Augustine- DIWC
 Wine Country Network, Inc
 2356 Dogwood Drive,
 Erie, CO 80516
 Tel. 303 664-5700

Late Entry Deadline: Wines must be received by Sept 1, 2010

Note: Please include a copy of your completed entry form together with your wine shipment.

X _____ Date _____
 Applicant Signature

 We are interested in receiving exhibitor information for the 2010 Denver International Wine Festival "Grand Tasting" on November 4, 2010.

Tel. 303 664-5700 Fax 303 648-4199
www.Denverwinecomp.com