



Denver International Wine Competition 2011 Wine Label Competition

Dear Wine Producer/Supplier,

Wine label design is a very important ingredient of wine sales and marketing. It has been proven that a great design can have a major impact on sales. Graphics, color schemes, font styles and font sizes are combined to create an attractive label.

The Denver International Wine Competition will assemble a panel of nationally recognized professional graphic designers, art directors and wine retailers to select the best wine label designs from the competition.

Medals will be awarded for Double Gold, Gold, Silver and Bronze awards.

Award categories include:

- Best Label design
- Best Label Series
- Most Original Design

Here is your chance to test your label designs with our panel of professional judges. Please complete the attached entry form and follow the submittal guidelines to enter. Please note that this category is judged separately from the DIWC wine competition. You must enter one bottle per label entry.

Media Coverage & Award Medals

All medal winning wine labels will receive valuable media coverage in Wine Country International magazine as well as the competition website! All winners receive a handsome Denver International Wine Competition medal.

Thank you for your support and participation!

Very truly yours,

Christopher J. Davies
Co-Chair

Darcy R. Davies
Co-Chair

Tel. 303 664-5700 Fax 303 648-4199
www.Denverwinecomp.com



OFFICIAL WINE LABEL ENTRY FORM

_____		_____
Winery		
_____		_____
Main contact		
_____	_____	_____
Address		Telephone
_____	_____	_____
Address 2		Fax
_____	_____	_____
City		Website URL
_____	_____	_____
State	Zip Code	Contact Email

WINE LABEL COMPETITION- DEADLINE AUGUST 31, 2011

Brand or Winery	Vintage	Varietal/ Blend	Special Designations

